

CORPORATE MEMBERSHIP PROGRAM

MPMA extends to industry the opportunity to benefit from the association's leadership, standing, and organization by taking advantage of corporate membership. As a MPMA corporate member, you will benefit from the specific advantages offered in our corporate membership program and your position in the healthcare marketplace will be strengthened. Corporate members have unparalleled access to podiatrists in Minnesota. Supporting podiatric medicine increases your credibility and positions you as a leader in your product or service area.

Industry plays a significant role in the advancement of the practice of podiatric medicine. We have much to gain by working together to support Minnesota's podiatric physicians and surgeons.

PLATINUM CORPORATE MEMBERS \$10,000

Work with the MPMA to offer a lab, workshop, breakfast and learn or lunch and learn at the conference, or other special events during the year. Please contact Marit Sivertson for more information about these opportunities.

In addition to the above-mentioned opportunities platinum corporate members receive:

- A banner advertisement on the Twin Cities Foot and Ankle Conference mobile app
- Company recognition as a Platinum Corporate Member on the Twin Cities Foot and Ankle Conference mobile app
- Premier vendor booth at the Twin Cities Foot and Ankle Conference
- Recognition as a Platinum Corporate Member in each quarterly digital issue of Minnesota Podiatric Physician
- Company profile in one digital issue of Minnesota Podiatric Physician
- Subscription to Minnesota Podiatric Physician
- Full page advertisement in each quarterly digital issue of Minnesota Podiatric Physician
- A five minute video clip in one edition of the Minnesota Podiatric Physician
- Company name, description, and logo on MPMA's website and a link from MPMA's website to the company's website
- Unlimited access to MPMA member contact information excluding email addresses
- One year membership

GOLD CORPORATE MEMBERS \$5,000

- A banner advertisement on the Twin Cities Foot and Ankle Conference mobile app
- One promotional item in the Twin Cities Foot and Ankle Conference bag
- Company recognition as a Gold Corporate Member on the Twin Cities Foot and Ankle Conference mobile app
- Fifty percent discount on a vendor booth at the Twin Cities Foot and Ankle Conference
- Recognition as a Gold Corporate Member in each quarterly digital issue of Minnesota Podiatric Physician
- Company profile in one digital issue of Minnesota Podiatric Physician
- Subscription to Minnesota Podiatric Physician
- Half page advertisement in each quarterly digital issue of Minnesota Podiatric Physician
- Company name, description, and logo on MPMA's website and a link from MPMA's website to the company's website
- One-time access to MPMA member contact information excluding email addresses
- One year membership

SILVER CORPORATE MEMBERS \$2,500

- Company recognition as a Silver Corporate Member on the Twin Cities Foot and Ankle Conference mobile app
- Twenty-five percent discount on a vendor booth at the Twin Cities Foot and Ankle Conference
- Recognition as a Silver Corporate Member in each quarterly digital issue of Minnesota Podiatric Physician
- Subscription to Minnesota Podiatric Physician
- Quarter page advertisement in each quarterly digital issue of Minnesota Podiatric Physician
- Company name, description, and logo on MPMA's website and a link from MPMA's website to the company's website
- One year membership

* All of the packages above can be tailored to fit your specific needs. Please contact the MPMA for more information